



FROM THE DESK OF  
**STEVE CROSS**

## Improving your logistics operations – cost effectively and reliably

Managing forwarding, warehousing, customs, deliveries

We've helped **IKEA, Al Futtaim, Arabital, Globe Express, DP World, Hutchison Ports** and many other logistics providers and forwarders to significantly improve their operations.

We'd like to see if we can help **you and your business**.

When I expanded our UK logistics systems business to Jebel Ali over 15 years ago I didn't dream that we could help **so many** companies to improve their operations, in such a productive and cost-effective manner.

If you want your business to be **even more successful in 2019** then you'll want to look at the ideas below.

**“Most businesses are held back and stopped from reaching their potential by the fear of failed system implementations.”**

Many millions, if not billions of dollars have been wasted on failed IT projects, not to mention the loss of reputation, both personal and corporate

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### **The way forward ?**

Monthly, pay as you go system solutions give you the perfect solution for low risk and high success.

We've implemented dozens of **CargoWise One Freight Management** solutions in the region over the last few years. Reliably, cost effectively and with no risk. Including:

- Freight Management with on line Traxon, INTRA, Global Container Tracking
- Warehouse Management with 3<sup>rd</sup> party billing
- Customs Management , including eMirsal
- Delivery Management and Proof of Delivery, with vehicle telematics capability
- Automated workflows, eDocs, electronic messaging , EDI , eAWB, Web Portal
- Integration with SAP, Oracle, Microsoft ERP. Inbuilt Finance and CRM, GCC VAT compliant

**Risk free, pay as you go. No contract lock in. Access to your data at all times.**

You can phase your implementation. Department by department, location by location. You can start with forwarding then expand to warehousing, or vice versa.

This means you're not overwhelmed with projects. **Go at your own pace.** Get the benefits, optimise the operation, then move on to the next phase. **You pay as you use, step by step.**

From our Jebel Ali office our local team is here to help you all the way.

Simply call Rosin George on **+971 56 114 6854**

Or drop an email to [rgeorge@cenglobal.com](mailto:rgeorge@cenglobal.com)

**CargoWise One has 160,000 users worldwide. You could be one of them.**

The best decision I ever made was to become their partner for the entire Middle East Region. My customers would agree that implementing CargoWise One has been one of their best decisions and has driven their success.



**Steve Cross**

Managing Director, CenGlobal DWC LLC